

# A New Business Opportunity

Oven Rescue was started by Mike Harris in 2008 after he was made redundant twice in one year!

Whilst on holiday in Spain to discuss with his wife what to do next, he met a businessman who

had retired to the continent after selling his oven cleaning business.

Following significant research, training and encouragement from friends and family, Mike decided to start Oven Rescue in Horsham.

The business took off quickly,

thanks in part to Mike's 20 years of experience in marketing. Initially he delivered leaflets, and within two hours his phone started ringing!

Within one month he was cleaning an average of two ovens a

day. This has now increased to an average four a day, and Mike can boast a 90% client re-book rate.

Mike has 3 key targets that he looks to achieve each day:

- To maintain existing clients he always sticks to best practice, ensuring every client is pleased with the service and more than happy to recommend Oven Rescue, and rebook themselves.

- New clients are attracted by leaflet drops, follow-up referrals, and advertisements in local media to guarantee future success.

- Each day's business is managed on the same day. Before closing the day, all enquiries and paper work is completed so Mike is always ready for the next day's business.

Oven Rescue is now a fantastic opportunity. Mike is looking for

people who are motivated, enthusiastic, and conscientious, with a good level of personal fitness.

You must have a full driving license, good interpersonal skills, smart appearance, honest and be able to work on your own.

This business opportunity is available for as little as £8,500!

Franchisees benefit from sole rights to a given territory, start-up support, two weeks initial training and further ongoing training, in field support, business development, marketing, branding guidelines, updates and management systems to schedule repeat business.

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