

Find your perfect franchise

MODERN franchising plays host to an enormous variety of businesses in the UK with something to suit every taste and budget.

With such a range of choice available in the Brighton and the surrounding areas – over 80% of all UK franchises have a presence in the south east region – it can be difficult to know where to start.

One of the ways to begin narrowing down your choices is to consider what kind of lifestyle you're looking for, and therefore what type of business you want to own and run:

Home-based

One of the most popular and widely-represented opportunities in the franchise sector is the option of working from home. There are numerous businesses run entirely from the comfort of a home office, and yet more that incorporate elements of home-based working.

Bear in mind, though, that you'll often need to be comfortable running your business with little face-to-face contact on a daily basis.

Home-based franchises are popular not only for their convenience to the franchisee, but also because the start-up costs are generally lower than elsewhere.

Van-based

Usually in conjunction with a home office, van-based franchises are per-



fect if you like being mobile and meeting people. There's an enormous array of choice, including automotive services, vending solutions, domestic services such as oven cleaning, pet care, cleaning, garden services, mobile catering and many more.

Mobile services and products continue to soar in consumer popularity

because of the convenience they offer – so if a van-based franchise appeals, there's a lot of upside and a lot of choice. Costs can be low and profits high if you're in the right marketplace.

They can offer the best of both worlds with the ability to get out and about in your local community com-

binning with business administration being done from home. This sector frequently also incorporates realistic and attainable growth opportunities, with the option to develop a multi-van fleet as your business grows.

Management franchises

Transferable skills are all-important for franchisees, and this is perhaps truest in the management franchise category, sometimes also called white collar franchising, where management experience is the perfect background.

Rather than direct hands-on work, these businesses rely on your ability to manage people, business development, sales and so on from a usually office-based position. Some of the biggest business types falling under this umbrella include home care, lettings agents, business coaching, accountancy and business cost reduction services. Several domestic and commercial cleaning franchises are management rather than hands-on businesses, and a lot of van-based franchises can become management opportunities in time.

Premises-based

This category includes among its number traditional franchising behemoths from catering and hospitality, through to some of the best-known UK retailers, a host of upcoming and fast-growing brands, estate and let-



tings agencies, and even children's nurseries.

Investment levels are generally higher, because of the need to locate and kit out premises – but this is justified by the relative returns that a franchisee can achieve.

It's clear that whatever your taste, desired lifestyle and work/life balance, there's choices for you; these are just some. For more information, advice and a list of accredited franchise opportunities in the UK see the British Franchise Association website www.thebfa.org.

We still have available territory in Eastbourne Hastings Haywards Heath

oven rescue group

We just sold territory in Brighton, Chichester & Worthing!

be part of one of the uk's most rapidly expanding franchises

are you motivated, enthusiastic, conscientious?

If you are, you could have an Oven Rescue Franchise with a retention rate of 90%!

when you join us as a franchisee you will be joining a business that:

- Has a great reputation
- Offers repeat business income
- Grants you a protected territory
- Allows you to build your own business which you can sell
- Provides you with initial and on-going training
- Offers you an excellent start-up package

Also, we have In-House opportunities available with full training provided and option to purchase the area!



www.ovenrescue.co.uk/franchise
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Are you ready to be your own boss?

THERE is one household chore that always tops the 'least favourite' list, and that is cleaning the oven. It beats ironing, scrubbing floors and washing up, and people tend to put off cleaning the oven until it becomes a problem.

If you don't mind rolling your sleeves up and tackling the oven then Oven Rescue Group could be your chance to be your own boss.

Oven Rescue provides a virtually recession-proof business which will give you independence, flexibility and great satisfaction.

At last month's franchising exhibition in Brighton, Oven Rescue sold franchises in Brighton, Worthing and Chichester, and it now has territories for sale in Eastbourne, Hastings and Haywards Heath, plus a pilot franchise in Horsham, which brings in excess of £35k profit a year, is now available for resale.

Oven Rescue is one of the hottest franchise opportunities of 2013, and is proving to be an increasingly popular choice for would-be business owners from all walks of life.

An independent survey found that the chore people most

With Oven Rescue Group you will find:

- Massive domestic and commercial marketplace
- Regular, repeat business
- Opportunity to earn more than £1,000 per week
- Unique cleaning system using high quality eco-products
- In field support and business development
- Potential for expansion to multi-van operation in single territory
- Protected territory

For more information telephone **01403 820546**, visit the website www.ovenrescue.co.uk/franchise or email mike@ovenrescue.co.uk

dread is cleaning their oven. With more than 23 million householders – each with at least one oven in their home – this adds up to a huge potential marketplace for domestic oven-cleaning and a fantastic repeat order business opportunity for Oven Rescue Group franchisees.

Oven Rescue Group is a successful domestic oven cleaning franchise, providing specialist oven cleaning services to this massive, virtually untapped marketplace. Franchisees operate from professionally liveried, fully equipped vans, benefiting from low overheads and high flexibility.

The proven Oven Rescue Group business model is easy to learn, simple to manage and delivers a high earning, independent lifestyle.

When you join Oven Rescue Group, you are assured of the highest standard of training and business support, backed by the founder and managing director, Mike Harris.

If you are interested but feel you don't have enough experience to take on a franchise immediately there are opportunities to join as an employee with full training to manage an area and then have the option to purchase that area.

